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Federal Premium Presents International Hunter Education Association Volunteer Instructor of the Year Award

ANOKA, Minn. – May 24, 2016 – Federal Premium Ammunition announced Rick Cerwick of Des Moines, Iowa, as the recipient of the 2015 International Hunter Education Association-USA (IHEA-USA) Volunteer Instructor of the Year Award during the 2016 IHEA Annual Conference.

Cerwick was recognized for his career achievements and contributions to hunter education among 250 of his hunter education peers at the 2016 IHEA-USA Annual Conference. He is an IHEA-USA life member who has certified over 5,000 students across 75 courses in his tenure as an IHEA-USA instructor. In his home state, he received the Iowa Hunter Education Instructor Association Instructor of the Year award in 2015, following more than two decades of dedicated volunteerism.

The prestigious award was presented to Cerwick during a special Federal Premium sponsored award luncheon. The 2016 IHEA-USA Annual Conference, was hosted by the Vermont Fish and Wildlife Department May 23 to 26, at the Basin Harbor Club on Lake Champlain in Vergennes, Vermont.

“Rick goes out of his way each and every day for hunter education and hunting in Iowa,” said Meghan Wisecup of the Iowa DNR. “He is always bringing to the table new ideas for outreach and ways to get the community involved in outdoor recreation and conservation.”

Federal Premium has sponsored the IHEA-USA for more than a decade.

“Without the contributions, knowledge and commitment of individuals like Rick, the traditions of our hunting heritage are at risk of being lost,” said Jon Zinnel from Federal Premium’s Education Outreach department. “It’s because of people like Rick we are able to enjoy our passions for hunting safely and responsibly.”

Federal Premium is a brand of Vista Outdoor Inc., an outdoor sports and recreation company. For more information go to www.federalpremium.com.

For more on IHEA-USA and to learn how you can help support the future of hunting and hunter education, visit www.ihea.com.

PHOTO: Jon Zinnel, Education Specialist for Federal Premium Ammunition (left) presents Rick Cerwick of Iowa (right) with the 2015 IHEA Instructor of the Year Award (art print).

About Vista Outdoor

Vista Outdoor is a leading global designer, manufacturer and marketer of consumer products in the growing outdoor sports and recreation markets. The company operates in two segments, Shooting Sports and Outdoor Products, and has a portfolio of well-recognized brands that provides consumers with a wide range of performance-driven, high-quality and innovative products for individual outdoor recreational pursuits. Vista Outdoor products are sold at leading retailers and distributors across North America and worldwide. Vista Outdoor is headquartered in Utah and has manufacturing operations and facilities in 13 U.S. States, Canada, Mexico and Puerto Rico along with international customer service, sales and sourcing operations in Asia, Australia, Canada, Europe and New Zealand. For news and information, visit www.vistaoutdoor.com or follow us on Twitter @VistaOutdoorInc and Facebook at www.facebook.com/vistaoutdoor.

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